

SPONSORSHIP PACKAGE

San Jose State University Chapter
2026 - 2027





ABOUT US



SASE at San José State University develops the next generation of diverse leaders, engineers, and professionals in the heart of Silicon Valley. Through career development, mentorship, technical programs, networking opportunities, and industry engagement, we equip students with the skills, confidence, and connections needed to succeed beyond the classroom.

Rooted in the celebration of Asian heritage and experiences, SASE fosters an inclusive community that welcomes students of all backgrounds. Our organization brings together ambitious students across STEM and related disciplines while creating meaningful opportunities for companies to engage with emerging talent, strengthen their campus presence, and invest in the professional growth of future leaders.



Developing Leaders Award

We were incredibly honored and grateful to receive this award out of 20 student orgs at SJSU's 15th Annual Leadership Gala. This plaque is a testament to the impact of our programs, the energy and dedication of our community, and the unwavering support from our industry partners who make it all possible!

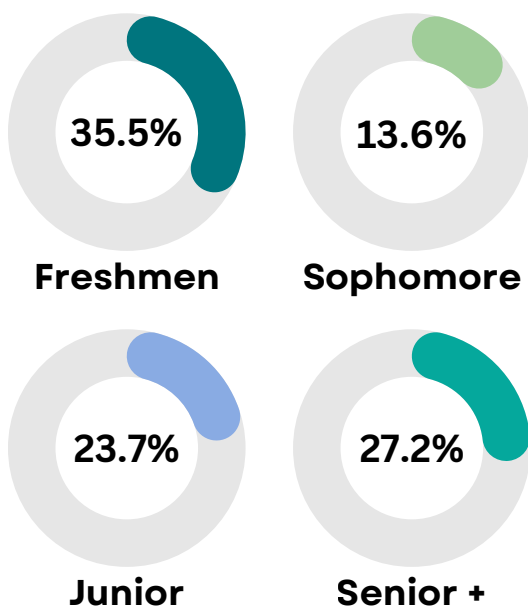


METRICS

MOST COMMON STUDENT MAJORS

- Software Engineering
- Computer Engineering
- Computer Science
- Data Science
- Electrical Engineering
- Mechanical Engineering
- Aerospace Engineering
- Civil Engineering
- Chemical Engineering
- Biological Sciences

YEAR IN SCHOOL



MEMBER COUNT

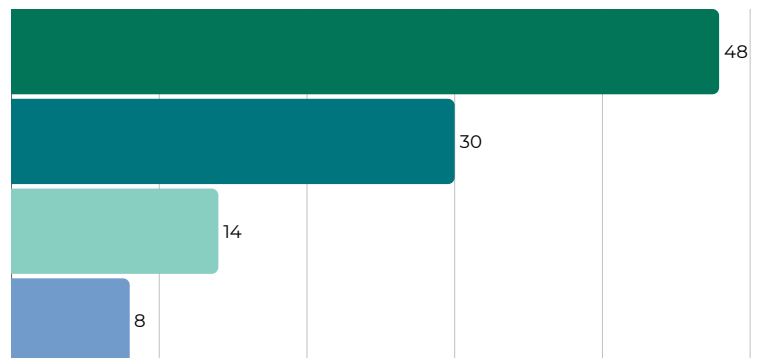


Founded
2017

- 170+ General Members
- 30+ Connected Alumni
- 10 Elected Officers

REPRESENTATION

● Southeast Asian ● East Asian ● Other/Mixed ● South Asian

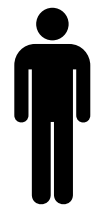
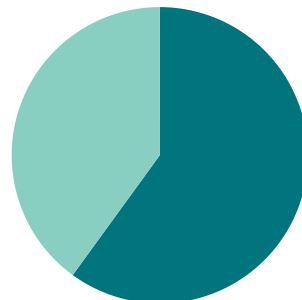


Percentage of students

GENDER DISTRIBUTION



40%
Female
Students



60%
Male
Students

SPONSORSHIP TIERS



Bronze

Small Logo on Media

Access to Resume Database

Include Company Job Listings and News on Frequent Announcements

\$750



Silver

Medium Logo on Media

Access to Resume Database

Include Company Job Listings and News on Frequent Announcements

Invitation to EOTY Banquet

\$1,500



Gold

Large Logo on Media

Access to Resume Database

Include Company Job Listings and News on Frequent Announcements

Recognition at National SASE Conferences

+ Silver Benefits

\$2,500

Marketing Types

- **Newsletter:** Slot for job listings on a monthly basis
- **Social Media:** Shoutout posts to garner member engagement
- **Merch:** Company logo on general member shirts
- **Website:** Company promotion on SASE Website

Event Types(Suggestions)

- **Recruiting Event:** Resume
- **Info Session:** Presentation on a trending industry topic or about your company (panelists optional)
- **Workshop:** Engage with students and foster professional development
- **Tour:** Showcase your company facilities and culture!
- **Other:** Reach out to our team for alternative event type!



SPONSORSHIP FORM

<https://forms.gle/ZjoXDGgCrf1PRU6i9>



If you or your company are interested in supporting our SASE chapter, please scan the QR code or click the link to fill out our Sponsorship Form!

Connect with Us!



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